



**The BrandonWayne Group  
Receives 2007 Product of the Year Award  
Presented by *Customer Interaction Solutions*® Magazine**

***CallCenterClassifieds.com Honored for Outstanding Innovation***

Nashville, TN (12/3/2007) — The BrandonWayne Group announced today that their job board and employment services website, CallCenterClassifieds.com has received a 2007 Product of the Year Award from Technology Marketing Corporation's (TMC®) *Customer Interaction Solutions* magazine ([www.cismag.com](http://www.cismag.com)), the leading publication covering CRM, call centers and TeleServices since 1982.

CallCenterClassifieds.com ([www.CallCenterClassifieds.com](http://www.CallCenterClassifieds.com)), is part of the BrandonWayne Group ([www.CallCenterWorkforce](http://www.CallCenterWorkforce)), based in Nashville, Tennessee. The company created CallCenterClassifieds.com to provide the call center industry a single source solution for their call center job posting requirements. Phase One of CallCenterClassifieds.com was released on May 1, 2007.

“We at the BrandonWayne Group appreciate the recognition and support from *Customer Interaction Solutions* magazine and their editorial staff for this award,” said Michael Maffei, President & CEO of the BrandonWayne Group. “Our commitment is to build upon what we have started and continue creating services and solutions that support the “people” that work in the call center industry.” “Our goal is to become the leading call center job board and employment services website.”

“The BrandonWayne Group has proven they are committed to quality and excellence in solutions that benefit the contact center experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from the BrandonWayne Group in the future,” said Nadji Tehrani, Executive Group Publisher and Editor-in-Chief of *Customer Interaction Solutions*. “For 10 years, *Customer Interaction Solutions* magazine has been recognizing companies that have demonstrated excellence in technological advancement and application refinements.”

The 10<sup>th</sup> Annual Product of the Year Award winners will be featured in the January 2008 issue of [Customer Interaction Solutions](http://www.cismag.com) magazine.

For more information about the *Customer Interaction Solutions*' 2007 Product of the Year Awards or any of the TMC media properties, please visit [www.tmcnet.com](http://www.tmcnet.com).

### **About the BrandonWayne Group**

CallCenterClassifieds.com ([www.CallCenterClassifieds.com](http://www.CallCenterClassifieds.com)), is a wholly owned subsidiary of the BrandonWayne Group ([www.CallCenterWorkforce.com](http://www.CallCenterWorkforce.com)), based in Nashville, Tennessee. Michael R. Maffei is the company's President & CEO. The company specializes in recruiting and staffing solutions for the call center industry. CallCenterClassifieds.com will revolutionize the way people search for call center job opportunities and the way employers hire for these positions. Over the next 12-18 months we will be adding additional content and features to enhance the user experience.

### **About Customer Interaction Solutions**

Since 1982, *Customer Interaction Solutions* (CIS) magazine has been the voice of the call/contact center, CRM and TeleServices industries. CIS magazine has helped the industry germinate, grow, mature and prosper, and has served as the leading publication in helping these industries that have had such a positive impact on the world economy to continue to thrive. Through a combination of outstanding and cutting-edge original editorial, industry voices, in-depth lab reviews and the recognition of the innovative leaders in management and technology through our highly valued awards, *Customer Interaction Solutions* strives to continue to be the publication that holds the quality bar high for the industry. Please visit [www.cismag.com](http://www.cismag.com).

### **About TMC**

Technology Marketing Corporation (TMC) publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *IMS Magazine*. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com\*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces *INTERNET TELEPHONY Conference & EXPO*, and *Call Center 2.0 Conference* and *Green Technology World Conference*. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com). (\*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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